

Welcome to **DETOX (DEstabilization Theory Of eXpansion)**

Join Us for a Free One-Hour Overview. It will improve your life!

I designed this personal growth consultative program to harness the positive, destabilizing energy of aggressive – even audacious – change to create meaningful and measurable change in individuals. The forces (vectors) of change can be within our control (personal experience, money, drive, etc.) or beyond our control (market/political/social conditions, weather, pandemics, etc.). It is leveraging those we control to anticipate and coopt those we can't that empowers “Existential Growth Opportunities”.

Admittedly, while I always knew that we controlled immeasurable abilities to create positive energy to change our lives and the world around us, I could never have anticipated the scope and magnitude of the natural and man-made forces enveloping and permanently altering our world today:

- **COVID-19** is a pandemic unlike any seen in generations
- **Public Action** in the name of social justice and equality
- **Political Turmoil** that is shaking the foundations of the democratic world
- Successive **Natural Disasters** that are overwhelming our abilities to respond

The question to ask ourselves amongst the chaos is not simply, “How do I cope?” but more, “How do I take this new normal, make it my own and not merely survive - but thrive?” To us as individuals, this translates to our personal health, self-worth and happiness. For businesses large and small, it means new ways of operating, re-tooling legacy products and services, looking at new markets, new profit centers.

An option I offer to you is the G2 Labs' DETOX-ify program. **DETOX (DEstabilization Theory Of eXpansion)** is built on the concept of instability (and, wow, do we have plenty of that today!) and how we can utilize our individual drive and personality (our “Thrust”) to exert control over disruptive events before they control us and those around us – to include our families and our businesses. The objective is to embrace chaos rather than fear it, to attract disruption rather than repel it – in a continuous, committed and controlled manner to create enduring, positive change.

DETOX for the Individual:

- o Do you want to emerge from this challenging time better than you were?
- o Do you want to try something new that you felt was impossible before?
- o Do you want to be more productive with your time during and after this pandemic?



The **DETOX (DEstabilization Theory Of eXpansion)** program begins with a one-hour overview of the methodology and how its implementation can create incredible change in your life and/or business. Become familiar with and unpackage the definition:


DETOX Defined

DETOX (DEstabilization Theory Of eXpansion) designs, imposes and imbeds meaningful and measurable change within an individual.

It is based upon - and often openly conflicts with - the laws of Physics and Human Nature which state that all objects, including humans, gravitate towards inertia and balance.

By chronicling impactful events from the past and appraising responses to these events, preemptive and proactive responses are developed and deployed to leverage destabilizing events into impressive growth.

By encouraging and embracing instability - or the lack of balance - in a continuous, committed and controlled manner, positive and enduring forward movement is assured."



G2 Laboratories, LLC

Copyright © 2020, G2 Laboratories, LLC. All rights reserved.

Discuss the science and the art behind DETOX and finish with a practical exercise that will change your life – if change is what you really want!

"Hot Wash" of DETOX™

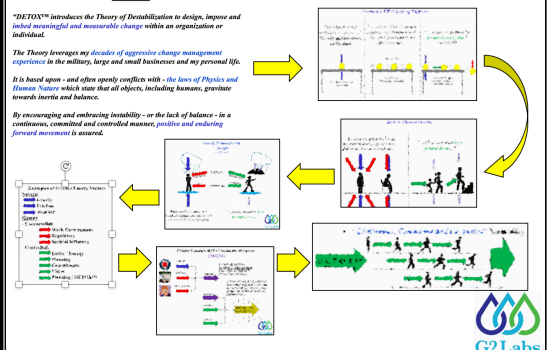
Definition

"DETOX™ introduces the Theory of Destabilization to design, impose and imbed meaningful and measurable change within an organization or individual.

The Theory leverages my decades of aggressive change management experience in the military, large and small businesses and my personal life.

It is based upon - and often openly conflicts with - the laws of Physics and Human Nature which state that all objects, including humans, gravitate towards inertia and balance.

By encouraging and embracing instability - or the lack of balance - in a continuous, committed and controlled manner, positive and enduring forward movement is assured.



PROJECT:

Is the event under your control?
Does it create vs. compete?
If an initiative involves someone else, it should not be someone critical to your daily peace of mind...
Rate the good and bad stress
Are you willing to commit?
Is there a defined end-game?
Is it exciting/meaningful to you?

"When I have successfully completed this event, I will be doing/ seeing/ feeling..." What?

Vision

List 3 COAs

COA #1

3 Outcomes

#1A #1B #1C

COA #2

3 Outcomes


#2A #2B #2C

COA #3

3 Outcomes

#3A #3B #3C

CHOOSE ONE OUTCOME BUT BE PREPARED TO RESPOND TO ANY OF THE 9 POSSIBLE OUTCOMES... THEN GO FOR IT!



If your goal is sustainable, enduring and impressive change, take an hour from your day to discover **DETOX (DEstabilization Theory Of eXpansion)**. This program is based upon my many years as an entrepreneur, process engineer, Army Commander, Six Sigma Black Belt and ISO 9000 Lead Assessor. My approach is always based on defining the Vision and achieving success through measurable/ manageable milestones. If you have the energy, drive and commitment, I am confident G2 Labs and our DETOX program will get you to the finish line. I invite you to DETOX-ify your life at our next training session!

Click www.g2labs.com to access our website and reserve a seat for the next Overview.

